

Hong Kong Convention and Exhibition Centre 香港會議展覽中心

5-7 / 12 / 2018 (Wednesday – Friday)
Hong Kong 香港

www.hktdc.com/smartbizexpo

IMPORTANT 注意事項 :

- All information must be completed in English, except the Chinese name of your Organisation/ Company. 除機構/ 公司中文名稱外，所有資料請用英文填寫。
- Please attach a photocopy of your Business Registration Certificate. 請附上商業登記證副本。
- Information supplied in the application form will be used in the Official Exposition Directory. 貴公司提供在參加表格上之資料，將用於博覽會目錄內。
- The “Company Name” should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your stand. 「公司名稱」應與商業登記証上所列之相同，並將作為製作展台名牌之用。
- Application Deadline 截止申請日期：1 October 2018 (2018 年 10 月 1 日)

Part I 第一部份 Company Information 公司資料

Name of Organisation/Company

機構 / 公司名稱 (中文)

(The “Name of Organisation/Company” should be the same as appeared on your Business Registration Certificate and will be used to produce the fascia board of your booth. 「機構/公司名稱」必須與貴公司的商業登記証上所列相同，並將作為製作展台名牌之用。)

Address 地址

City/Town 市/鎮

Postal Code 郵編 Country/Territory 國家/地區

Tel 電話 Fax 傳真
(For overseas exhibitors, please also provide Country and Area Codes 海外參展商請提供國家號碼及區域字頭)

Email 電子郵件

Web Site 網址

Business Registration No. 商業登記證號碼

Company Registration No. 公司編號 Year of Establishment 開業年份
(month / year 月份 / 年份)

Person to Contact Concerning Your Participation in the Exposition 參展事務聯絡人 :

1. Mr./Miss/Mrs./Ms. 先生/小姐/太太/女士

Position 職位 Direct Tel No. 直線電話

Email 電子郵件

2. Mr./Miss/Mrs./Ms. 先生/小姐/太太/女士

Position 職位 Direct Tel No. 直線電話

Email 電子郵件

Please make sure the email address you provided is a valid and frequently used email. The Organiser will communicate with your company via this email address only. If you would like to communicate with us via fax, please against the box.

請確保以上填寫的電子郵箱為常用及有效，主辦機構日後只會以電子郵件方式與貴公司聯繫。如需要以傳真作為溝通及資訊交流，請在此空格內加上 號。

Organiser 主辦機構:



Major Market(s) (Please ✓ appropriate items) 主要市場 (可 ✓ 超過一項)

- Africa 非洲 Chinese Mainland 中國內地 Middle East 中東 Others, please specify 其他, 請註明
- Americas 美洲 Europe 歐洲 Taiwan 台灣
- Asia 亞洲 Hong Kong 香港 Worldwide 環球

Please submit Form 1 for company background in English (not more than 1,100 characters) and in Chinese (not more than 100 words).

請另行填寫表格一以提交英文公司簡介(最多 1,100 字元)和中文公司簡介(最多 100 字)。

Please email to 請電郵至: smartbizexpo@hktcdc.org

Part II 第二部份 Thematic Zone & Business Category 主題分區及業務類別

Please select thematic zone for exhibiting and select at least ONE item from the Business Category. (Please indicate by a ✓) 請選擇主題分類展館和最少一個業務類別(請用 ✓ 號註明)

The Pathfinder 商機區

Paving your way to expand your market by fostering partnership in investment opportunities among SMEs from Belt and Road countries / regions. 國際及內地商會, 經貿部門, 貿易推廣機構及企業, 工業園及各地投資項目等, 介紹各地, 特別是一帶一路地區的營商及投資機會, 尋求合作夥伴。

- Association Service & Government Organisation 商會服務及政府機構 Professional Association 專業學會

The Boosters 營商方案區

IT & security systems, 3D printing, E-commerce & digital solutions, Quality control & testing services, PR, branding & marketing solutions, Finance, accounting, insurance & legal services, Logistics, estate agent & business center, HR & business consultancy, Government & institution support. 電子商貿及數碼方案、資訊科技及安全系統、三維打印方案、質量控制及檢測服務、公關, 營銷及市場推廣、融資, 會計, 保險及法律服務、物流, 地產代理及商務中心、人力管理及商業顧問、政府機構及商會服務。

- | | | |
|--|---|--|
| <input type="checkbox"/> 3D Printing 三維印刷 | <input type="checkbox"/> E-Commerce Consultancy 電子商貿顧問 | <input type="checkbox"/> Marketing Consultancy 市場顧問 |
| <input type="checkbox"/> Advertising Services 廣告服務 | <input type="checkbox"/> Employee Benefit Insurance 僱員福利保險 | <input type="checkbox"/> Media 傳媒 |
| <input type="checkbox"/> Air Freight Forwarding 航空貨物承運 | <input type="checkbox"/> Employees' Compensation Insurance 僱員賠償保險(勞保) | <input type="checkbox"/> Mobile Business Application 流動商業應用 |
| <input type="checkbox"/> Association Service & Government Organisation 商會服務及政府機構 | <input type="checkbox"/> Employment Law 僱傭法 | <input type="checkbox"/> Mobile Solution Provider 流動方案供應商 |
| <input type="checkbox"/> Bookkeeping & Accounting 簿記及會計 | <input type="checkbox"/> Financial Management 財務管理 | <input type="checkbox"/> Multimedia Design / New Media 多媒體設計/新媒體 |
| <input type="checkbox"/> Brand Management & Consultancy 品牌管理及顧問 | <input type="checkbox"/> General Insurance 一般保險 | <input type="checkbox"/> Office Equipment 辦公室設備 |
| <input type="checkbox"/> Business Apps 商業應用軟件 | <input type="checkbox"/> Human Resources Management 人力資源管理 | <input type="checkbox"/> Other Software Development Tools/Products 其他軟件開發工具/產品 |
| <input type="checkbox"/> Business Centre 商務中心 | <input type="checkbox"/> Information Technology Consultancy 資訊科技顧問 | <input type="checkbox"/> Printing Equipment 印刷設備 |
| <input type="checkbox"/> Business Management & Consultancy Service 商業管理及顧問服務 | <input type="checkbox"/> Insurance Company 保險公司 | <input type="checkbox"/> Professional Association 專業學會 |
| <input type="checkbox"/> Business Process Management Consultancy 業務策劃管理顧問 | <input type="checkbox"/> Internet Consulting Service 互聯網顧問服務 | <input type="checkbox"/> Public Relations Service 公共關係 |
| <input type="checkbox"/> Call Centre Service 客戶服務中心 | <input type="checkbox"/> Internet Related Service 互聯網相關服務 | <input type="checkbox"/> Quality / Laboratory Testing Service 品質/實驗室測試服務 |
| <input type="checkbox"/> Company Law 公司法 | <input type="checkbox"/> Internet Web Page Design 網頁設計 | <input type="checkbox"/> Retail & Shop Facilities 零售及商店設施 |
| <input type="checkbox"/> Consolidation & Distribution Service 貨物集散及分配服務 | <input type="checkbox"/> ISO Certification Service ISO認證服務 | <input type="checkbox"/> Sea Freight Forwarding 海上貨物承運 |
| <input type="checkbox"/> Copyright Trading 授權交易 | <input type="checkbox"/> ISO Consultancy Service ISO顧問服務 | <input type="checkbox"/> Search Engine 搜索引擎 |
| <input type="checkbox"/> Corporate Marketing 企業推廣 | <input type="checkbox"/> Legal Management & Consultancy 法律管理及顧問 | <input type="checkbox"/> Social Media Marketing 社交媒體廣告推廣 |
| <input type="checkbox"/> Corporate Secretarial Service 公司秘書服務 | <input type="checkbox"/> Legal Service On Intellectual Property 知識產權法律服務 | <input type="checkbox"/> Storage Service 倉庫服務 |
| <input type="checkbox"/> Corporate Taxation 公司稅務 | <input type="checkbox"/> Lettershop Service 郵件投遞服務 | <input type="checkbox"/> Technology Service 科技 |
| <input type="checkbox"/> Credit / Business Information Service 信用/商業資料服務 | <input type="checkbox"/> Logistics & Transport Service 物流管理及運輸服務 | <input type="checkbox"/> Telecommunication Service 電訊服務 |
| <input type="checkbox"/> Design Service 設計服務 | <input type="checkbox"/> Marketing Apps 市場推廣應用軟件 | <input type="checkbox"/> Trade Finance 貿易融資 |
| <input type="checkbox"/> Direct Marketing 直銷 | <input type="checkbox"/> Marketing Communications / Product Promotion 市場推廣公關/產品宣傳 | <input type="checkbox"/> Trademark / Patent Registration Service 商標/專利註冊服務 |
| <input type="checkbox"/> E-Business Solution Provider 電子商務解決方案 | | <input type="checkbox"/> Website Design 網頁設計 |
| | | <input type="checkbox"/> Web Hosting 互聯網寄存服務 |

□ Techtopia 創新科技區

Featuring technologies which SMEs could use to transform their businesses: AR / VR & IoT, Applied AI & machine learning, Robotics, drones & autonomous vehicle, Automation, smart factory & office tech, Fintech & blockchain, Biotech & genomics, Eco Tech & advanced energy storage, Advanced material. 擴增實境及虛擬現實、人工智能及機器學習、機器人技術、無人飛行載具及自動駕車、金融科技及區塊鏈、生物科技及基因組學、自動化系統及智能工廠、辦公室科技、環保科技及先進儲能技術、物聯網、先進物料。

- | | | |
|---|--|--|
| <input type="checkbox"/> Artificial Intelligence (AI)
人工智能 | <input type="checkbox"/> Energy, Energy Efficiency Equipment, Product and Solution
能源效益設備、產品及方案 | <input type="checkbox"/> Product Research & Development
產品研究及開發 |
| <input type="checkbox"/> Association Service & Government Organisation
商會服務及政府機構 | <input type="checkbox"/> Fintech 金融科技 | <input type="checkbox"/> RFID Technology 無線射頻識別技術 |
| <input type="checkbox"/> Augmented Reality Technology 擴增實境技術 | <input type="checkbox"/> Information & Communications Technology
資訊及通訊技術 | <input type="checkbox"/> Robot – Industrial 工業用機械人 |
| <input type="checkbox"/> Biometric Technology 生物識別技術 | <input type="checkbox"/> Internet of Things (IoT) 物聯網 | <input type="checkbox"/> Smart City 智慧城市 |
| <input type="checkbox"/> Biotechnology 生物科技 | <input type="checkbox"/> Internet Related Service 互聯網相關服務 | <input type="checkbox"/> Software / Technology Parks 軟件園/科技園 |
| <input type="checkbox"/> Blockchain Technology 區塊鏈技術 | <input type="checkbox"/> Material Science Technology 材料科技 | <input type="checkbox"/> University / Tertiary Institute 大專院校 |
| <input type="checkbox"/> Drone Camera 航拍器 | <input type="checkbox"/> Medical Technology 醫療科技 | <input type="checkbox"/> Virtual Reality (VR) Technology 虛擬實境技術 |
| <input type="checkbox"/> Electronics Technology 電子科技 | <input type="checkbox"/> Nanotechnology 納米科技 | <input type="checkbox"/> Wireless Communication 無線通訊 |

Remarks 備註：

- All requests are subject to availability and the Organiser's discretion. The Organiser has the sole discretion in classifying the thematic zones, assigning the location of thematic zones as well as allocating the booth location to all exhibitors. 所有申請及展台要求會否被接納視乎供應情況並由主辦機構決定。主辦機構有權決定主題分區的分類及位置，及分配展台位置予所有參展商。
- Exhibitors can only display exhibits which fall into the thematic zone which they have chosen. The Organiser reserves the right to immediately relocate the exhibitor or terminate its participation if the exhibitor uses less than 60% of its display area to exhibit the appropriate services under its thematic zone. 符合其所選擇的主題分區主題。如參展商運用少於六成的展覽空間展示與其主題分區主題相符合的服務，主辦機構有權即時重新安置其展位或終止其參展資格。

Part III 第三部份 Participation Options 參展方式

Exhibitors who submit their applications with participation fee on or before 31 July 2018 will receive 10% early bird discount.
參展商如在2018年7月31日或之前遞交報名表格及參展費用，可獲9折優惠。

Booth Options 展台類別	Price per booth/panel 展台/展示板費用	Quantity 數目	Booth Service Fee 展台服務費
Standard Booth 標準展台* (8 sq.m. 8平方米)	HK\$29,400 / US\$3,800	x	= HK\$ / US\$
Panel Display 展示板 (Only Applicable to Government bodies and Associations of "The Pathfinder" and "The Booster" 只適用於「商機區」及「營商方案區」的政府機關及商會)	HK\$4,740 / US\$650	x	= HK\$ / US\$
Custom-built Participation 特裝參展** (Facility provided: carpet only 設施只包括地氈) Minimum 16 sq.m. 最少16平方米	每平方米 HK\$2,900 / US\$385 per sq.m.	x	sq.m. 平方米 = HK\$ / US\$
* 10% discount for 4 or more standard booths of 8 sq.m. 租用四個或以上8平方米標準展台可獲九折優惠 ** 10% discount for at least 32 sq.m. custom-built participation 租用32平方米或以上的特裝參展可獲九折優惠			Total 總額 HK\$ / US\$

Notes 註：

- The booth service fee in HK dollars listed above is only applicable to Hong Kong Exhibitors. 港幣展台服務費只適用於香港參展商。
- Allocation of booths will firstly be based on the size of the applied booth, booth option selected, history of participation and followed by the receipt date of the application form with payment, and will be at the final discretion of the Organiser. 展台分配次序將以申請展台面積大小、展台類別、參展紀錄及申請表格與參展費用的收訖日期作為根據，主辦機構保留展台最後分配權。
- Allocation of pavilion is subject to the Organiser's approval. 展館分配以主辦機構之最後安排為準。
- The Organiser reserves the right to adjust the layout and facilities of booth and panel display counter. 主辦機構保留更改展台、展示板展台規格及設施的權利。

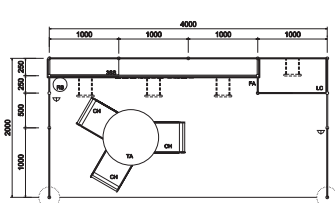
Booth Specification 展台規格

The booth and Panel Display configuration and facilities are subject to adjustment. The Organiser reserves the right to change the configuration and facilities without prior notice. 展台和展示板的規格及設施或有變動，主辦機構有權更改其規格及設施而不另行通知。

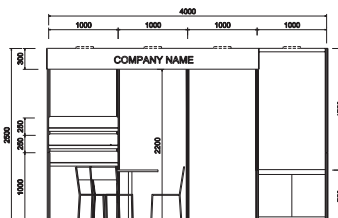
Standard Booth 標準展台 (8 sq.m. 8平方米)

(Non-corner Location 非邊角位置)

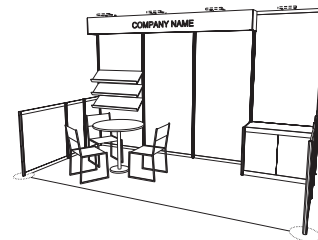
- 1 Company Fascia 公司名牌
- 3 Slanted Shelf 陳列架
- 4 Lamp 燈
- 1 Lockable Cabinet (neither movable nor removable) 與背板相連的有鎖儲物櫃 (不可移動或移除)
- 1 Table 檯
- 3 Chair 椅子
- 2 Socket (500w) 電源插座
- Carpet 地氈
- Partitions 圍板



PLAN



FRONT



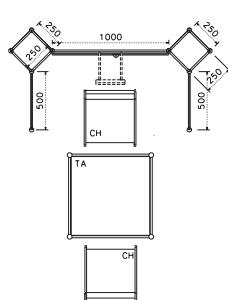
PERSPECTIVE

Panel Display 展示板

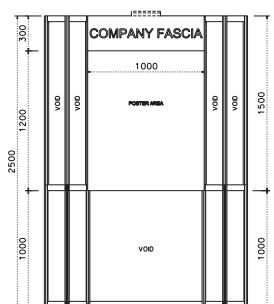
Only Applicable to Government bodies and Associations of "The Pathfinder" and "The Booster"

只適用於「商機區」及「營商方案區」的政府機關及商會

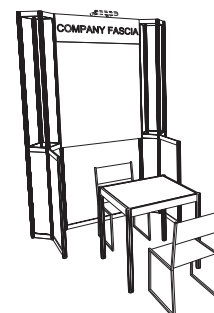
- 1 Company Fascia 公司名牌
- 1 Lamp 燈
- 1 Table 檯
- 2 Chair 椅子
- 1 Socket (500w) 電源插座
- 1 Panel Display 展示板



PLAN



FRONT



PERSPECTIVE

Part IV 第四部份 Payment Method 付款方式

For Hong Kong Exhibitors 香港參展商適用

Payment shall be made by crossed cheque payable to "Hong Kong Trade Development Council" and be submitted together with the completed application form to Product Promotion Department (SmartBiz Expo 2018), Hong Kong Trade Development Council, 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong.

請將填妥之表格連同劃線支票交回香港灣仔港灣道一號會展廣場辦公大樓三十八樓香港貿易發展局製造業拓展部 (SmartBizExpo2018)。支票抬頭請註明「香港貿易發展局」。

For Overseas and Mainland Exhibitors 海外及內地參展商適用

Please submit completed application form together with bank draft/remittance advice to Product Promotion Department, Hong Kong Trade Development Council, 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong. Payment shall be made payable to "Hong Kong Trade Development Council".

請將填妥之表格連同本票 / 滙款通知書交回香港灣仔港灣道一號會展廣場辦公大樓三十八樓香港貿易發展局製造業拓展部。本票抬頭請註明「香港貿易發展局」。

Remittance should be made via telegraphic transfer to "Hong Kong Trade Development Council" USD account, account number **004-002-4-804734** with The Hongkong and Shanghai Banking Corporation Limited, 1 Queen's Road Central, Hong Kong (**all banking charges are to be borne by the applicant**). SWIFT: HSBCHKHKKH. Please State "HKTDC SmartBiz Expo 2018".

滙款請以 T/T 形式滙入本局於香港上海滙豐銀行有限公司之戶口，戶口名稱 "Hong Kong Trade Development Council"，美元戶口號碼004-002-4-804734，銀行地址：香港皇后大道中一號（所有滙款費用須由申請人負擔）。SWIFT: HSBCHKHKKH。請註明「香港貿易發展局創智營商博覽 2018」。

Please return all application materials to:
Hong Kong Trade Development Council
Product Promotion Department
38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, Hong Kong
Tel: (852) 1830 668 Fax: (852) 2824 0249
E-mail: smartbizexpo@hktcd.org
Expo website: www.hktcd.com/smartbizexpo
Attn: HKTDC SmartBiz Expo 2018

請將所有參展申請資料交回：
香港貿易發展局
製造業拓展部
香港灣仔港灣道一號會展廣場辦公大樓38樓
電話：(852) 1830 668 傳真：(852) 2824 0249
電子郵件：smartbizexpo@hktcd.org
博覽會網頁：www.hktcd.com/smartbizexpo
請註明「香港貿易發展局創智營商博覽 2018」收

Part V 第五部份 Company Stamp and Signature 公司印鑑和簽名

Our organisation / company 本機構 / 公司 _____

hereby apply for joining **HKTDC SmartBiz Expo 2018**. We agree to abide by the "Terms of Application and Exhibition Rules & Regulations" and the "Terms & Conditions for Official Fair Magazines / Online Promotions" set out by the Organiser(s). We acknowledge that the above information may be used by the Organiser(s) for incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the Privacy Policy Statement. We confirm that we have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein. The Organiser(s) can on-pass our information to third parties for promotion of **HKTDC SmartBiz Expo**. We accept that the Organiser(s) bears no responsibility for any error or omission.

(If you are from a member state of the European Union ("EU")/ European Economic Area ("EEA")), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.*

*For non-EU/ EEA customers, please skip this box which is solely for EU/ EEA customers as required by the relevant data protection law in the EU.

茲申請參加**香港貿發局創智營商博覽2018**，並同意遵守主辦機構訂定的申請條款、展覽會規則及大會指定產品雜誌、網上推廣計劃之條款及細則。本人確定主辦機構可將上述資料編入其全部或任何資料庫內作為直接推廣或商貿配對（因而可能成為可供本地及/或海外公眾人士使用），以及用於主辦機構在私隱政策聲明中所述之其他用途。本人確認已獲得此表格上所述的每一位人士同意及授權，將其個人資料提供予主辦機構作此表格提及的用途。同時，主辦機構亦可將上述資料轉交其他機構，作為推廣**香港貿發局創智營商博覽**之用。本公司同意，上述資料如有錯漏，主辦機構毋須負責。

(若閣下來自歐洲聯盟（“歐盟”）或歐洲經濟區的成員國），並同意我們將閣下的資料用作進行直接推廣的用途，請於方格內加上剔號。*

* 此選項是按歐盟有關保護個人資料法律的要求而設，對於非歐盟/歐洲經濟區的客戶，請略過此項。

We understand that participation fee is non-refundable once the participation has been confirmed in writing. 本公司參展一經確定接納，參展費概不獲發還。

Name of Person-in-charge _____ Position _____
負責人姓名（英文正楷） _____ 職位 _____

Company Stamp & Authorised Signature _____ Date _____
公司印鑑及負責人簽名 _____ 日期 _____

If you do not wish to receive any promotional materials from the HKTDC, please contact our Customer Service Hotline at (852) 1830668 or hktdc@hktdc.org. 若閣下不欲收取香港貿易發展局的任何宣傳資料，請聯絡本局客戶服務熱線 (852) 1830668 或 hktdc@hktdc.org。

主辦機構 Organiser :



香港灣仔港灣道一號會展廣場辦公大樓三十八樓 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong
電話 Tel: (852) 2584 4333 傳真 Fax: (852) 2824 0249 電子郵件 Email: hktdc@hktdc.org 網址 Web site: www.hktdc.com

TERMS OF APPLICATION AND EXHIBITION RULES & REGULATIONS 展覽會規則

Definition

- In these Conditions, save as the context otherwise requires:
 - "Application Form" means the form whether electronic submitted via the Exhibitor Online Platform or submitted in hard copy by which the Exhibitor applies to exhibit at the Exhibition.
 - "Booth Service Fee" means the amount payable by the Exhibitor for the right to participate in the Exhibition and for the use of a Shell Booth or for the right to Custom-Built Participation during the Exhibition.
 - "Conditions" means these Terms of Application and Exhibition Rules and Regulations as amended from time to time by the Organiser.
 - "Custom-Built Participation" means the right to construct a custom built Exhibition Stand in the Exhibition Venue for the Exhibition.
 - "Exhibition" means the exhibition to be organised by the Organiser as specified in the Application Form.
 - "Exhibition Stand" means a stand including a custom-built stand referred to in clauses 11 to 17 and 20 to 23 of the Conditions.
 - "Exhibition Venue" means the Hong Kong Convention & Exhibition Centre situated at 1 Expo Drive, Wanchai, Hong Kong or such other venue designated by the Organiser and notified to the Exhibitor in writing prior to the commencement of the Exhibition.
 - "Exhibitor" means a sole proprietor, a partnership or a limited company applying to exhibit at the Exhibition or, as the case may be, whose application to exhibit at the Exhibition has been accepted by the Organiser. For the purpose of doubt, "Exhibitor" shall include all employees' representatives and agents of such sole proprietor, partnership or limited company.
 - "Exhibitor Online Platform" means the online services (if any) provided by the Organiser (as defined below) at HYPERLINK "http://www.hktdc.com/" \t "_blank" www.hktdc.com, for the Exhibitor to submit its Application Form and, if applicable, manage its participation in the Exhibition, subject always to availability, the consent of the Organiser, and to these Conditions.
 - "Organiser" means the Hong Kong Trade Development Council, which as promoter and organiser, is responsible for the regulation and control of all aspects of the Exhibition.
 - "Publicity Material" means the promotional gifts, catalogues, pamphlets and all and any advertising and publicity material whatsoever which an Exhibitor wishes to display, distribute or use at the Exhibition.
 - "Shell Booth" means a stand referred to in clauses 18 and 19 of the Conditions.
 - "Stand" means Exhibition Stand and/or Shell Booth.

Eligibility for the Conditions of Participation

- The Organiser has the sole and absolute discretion in relation to the admission of Exhibitors. Until an Exhibitor's application made by way of Application Form has been accepted in writing by the Organiser, no rights to exhibit are granted notwithstanding payment or acceptance of the full Booth Service Fee submitted with the application. The Organiser reserves the right to decline any application without giving any reason.
- All Exhibitors must be legally registered companies/businesses carrying on business either in Hong Kong or in their country of origin in accordance with applicable laws. The Organiser may require Exhibitors to enclose with their Application Form or payment or otherwise produce at any time a copy of their latest business registration certificate, certificate of incorporation or other company/business registration documents, business cards and/or product catalogues and/or other documents/materials as may be required by the Organiser proving that they are carrying on a bona fide business. Unless otherwise notified by the Organiser in writing, original documents should not be submitted as the Organiser cannot guarantee to return them.
- The Exhibitor warrants that the Application Form and all other documents and information submitted to the Organiser in connection with it shall be true, complete, and up-to-date.
- The use of the Exhibition Stand allocated to or custom built by the Exhibitor is strictly for trade promotion purpose only for the duration of the Exhibition. Exhibitor is required to use the area allocated for the Stand in a manner satisfactory to the Organiser both during assembling and installation of Stand as well as at the Exhibition. The Organiser reserves the right to clear all or part of the Stand allocated to or custom built by the Exhibitor at Exhibitor's expense without notice should it not be satisfied with the way the Stand is being used. Save as provided in these Conditions, no Exhibitor shall have any claim for any refund in respect of the Booth Service Fee or any other monies paid.

Payment

- Where the Application Form is submitted in hard copy, the appropriate Booth Service Fee, which shall be non-refundable (save as provided in these Conditions), must accompany each application.
- For all other application methods including where the Application Form is submitted electronically via the Exhibitor Online Platform, the appropriate Booth Service Fee, which shall be non-refundable (save as provided in these Conditions), must be submitted by the Exhibitor following the application, in accordance with any instructions set out in any request for payment made by the Organiser.
- For the avoidance of doubt, neither any acknowledgement of the receipt of the Application Form nor any request for payment made or issued by the Organiser shall by any means constitute acceptance of the Exhibitor's application for the purposes of clause 2.1 above, and the Booth Service Fee stipulated on the Application Form should not be regarded as the final fee payable by the Exhibitor.
- The Booth Service Fee and all other monies payable to the Organiser are exclusive of all taxes. Any applicable tax payable in respect of the payment made for participation in the Exhibition will be the responsibility of the Exhibitor. If at any time there is any withholding or deduction in respect of any taxes, duties or other charges that the Exhibitor would need to apply in accordance with any applicable laws of any country/region on any payment to the Organiser, the sum due from the Exhibitor in respect of such payment shall be increased to the extent necessary to ensure that after making such deduction or withholding, the net amount paid to the Organiser shall be equal to the sum it would have received if no deduction or withholding had been applied, and the Exhibitor shall be responsible for settling the withholding taxes or other payments to the relevant authorities on its own account. Any invoice sent to the Exhibitor by the Organiser may include any applicable tax chargeable in accordance with the applicable laws.
- The Organiser reserves the right to demand additional, non-interest bearing deposits) at any time as a guarantee for the cost of actual or potential damage.
- In the event that an application for participating in the Exhibition is not accepted by the Organiser, the Booth Service Fee paid shall be refunded without interest to the applicant within 30 days from the date of notice of rejection of the application.
- If an Exhibitor withdraws, for whatever reason, its application before receipt by it of a rejection of its application or after its application has been approved, the Booth Service Fee paid will be forfeited.

Use of Online Services

- Subject to service availability and the consent of the Organiser, the Exhibitor may use online services provided by the Organiser including via the Exhibitor Online Platform by logging in with a user identification code ("Username") and password ("Password") in accordance with any guidance provided by the Organiser. The Organiser only provides an online platform for Exhibitor to handle its application for and participation in the Exhibition. The Organiser shall in no circumstances be liable to the Exhibitor or any other person for any unauthorised access thereto or for any error, mistakes, delay, loss or omission in transmissions made using the online services or their level of security whatsoever and howsoever occurs.
- If the online services are available to the Exhibitor, the Exhibitor may change its Username and Password at any time, but such change shall only be effective if accepted by the Organiser.
- The Exhibitor shall be responsible in full for any unauthorised disclosure of the Username and Password to any other person and shall bear all risks of the same being used by any unauthorised persons or for any unauthorised purposes.
- Upon notice or suspicion of the Username or Password being disclosed to or coming into the possession or control of any unauthorised person, or of any unauthorised use of the Organiser's online services being made, the Exhibitor shall notify the Organiser immediately and, until the Organiser's actual receipt of such notification, the Exhibitor shall remain responsible for all and any unauthorised use of the online services.

Space Allocation

- The Organiser has the sole and absolute discretion in allotting the area in the Exhibition Venue for the positioning or construction of Stands and determining the location of such Stands. All decisions to such effect shall be final and no request for change will be entertained.
- Any Exhibitor who wishes to use a name on its Stand which is different to that submitted on its Application Form must submit notice of this change to the Organiser in writing at least three months prior to the commencement of the Exhibition together with the following-:
 - documentation (in form and substance satisfactory to the Organiser) signed by a certified accountant or the company secretary (in the case of a registered limited liability company) to prove that only the name of the applicant company has changed and not its ownership; or
 - other documentation (in form and substance satisfactory to the Organiser) to show that the new company name belongs to a wholly-owned subsidiary of the applicant.
- If any Exhibitor which having had its application accepted by the Organiser subsequently divides its business between two or more of its existing shareholders, the Organiser shall have the right to offer the right to exhibit as follows-:
 - to the largest shareholder of the original applicant, who can exhibit under its own company name provided that it will be displaying the same category of products as the original applicant; and
 - if the shareholding is divided evenly then the Organiser reserves the rights to terminate the agreement with the original applicant and reallocate the Stand unless the parties can reach an agreement among themselves regarding the transfer of the right to exhibit of which the Organiser is notified at least 3 months prior to the commencement of the Exhibition.
- The Exhibitor's right to exhibit at the Exhibition and to use, on a non-exclusive basis, the Stand allocated to or custom built by the Exhibitor is personal to the Exhibitor and shall not be transferred, assigned, sub-contracted, licensed to or otherwise howsoever shared with any third party. Any Exhibitor who is found by the Organiser in its absolute opinion to have transferred, assigned, sub-contracted, licensed or otherwise howsoever shared its Stand with a third party, will be obliged to immediately withdraw from the Exhibition, dismantle its Stand and remove its exhibits at its own expense.
- The Organiser reserves the right to maintain a record of those Exhibitors who have breached clause 10.1 of the Conditions and may at its sole and absolute discretion refuse to allow these Exhibitors or any of their parent, associate, affiliated and / or subsidiary companies to participate in any or all future events arranged by the Organiser.
- In order to promote, or distribute, or display any business card, material or exhibit (promotional or otherwise) bearing the name of, or allow the presence of any employee or representative of, a wholly-owned subsidiary of the Exhibitor or a third party company for whom the Exhibitor is acting as a formal agent or distributor, on its Stand, the Exhibitor must apply in writing to the Organiser for permission at least three months prior to the commencement of the Exhibition together with supporting documents showing the connection between the Exhibitor and the relevant subsidiary or third party company. The Organiser has the sole and absolute discretion to determine whether to give such permission and in giving such permission, may stipulate such conditions as it deems fit. For the avoidance of doubt, the Exhibitor shall be deemed to have breached clause 10.1 of the Conditions if the Exhibitor distributes or displays any business card, material or exhibit bearing a third party's name or allow the presence of any person other than its employee without the prior permission of the Organiser or in violation of any condition so imposed.
- The Organiser has the right at its sole and absolute discretion to prevent Exhibitors from having more than one Stand at the Exhibition.
- The Organiser has the right at its sole and absolute discretion to prevent two or more Exhibitors with a common ownership or shareholder to attempt to consolidate their Stands or to display the same goods or product range at separate Stands, notwithstanding their application having been accepted.

Stand Construction

- Stands and exhibits shall not exceed the maximum floor loading limit as follows:

Hong Kong Convention & Exhibition Centre	Maximum floor loading limit
Hall 1ABC, Hall 3BCFG & Hall 5BCFG	1,700 kg/m ²
Hall 1DE, Hall 3DE, Hall 5DE	1,250 kg/m ²
Others	500 kg/m ²
Asia World-Expo	Maximum floor loading limit
All Halls	3,000 kg/m ²

- The Organiser reserves the right to alter or remove without notice and at the Exhibitor's expense any Stand which differs from the submitted specification or any Stand that does not conform to the Organiser's required standard, rules and regulations. The Exhibitor shall have no claim against the Organiser or its agents for any extra cost of replacing its Stand to conform to the Organiser's required standard, rules and regulations or for any other losses or damages relating thereto.
- Exhibitors who have opted for Custom-Built Participation may appoint either the official stand contractor or their own contractor to design and construct their Exhibition Stands, the design of which must be submitted to the Organiser for review as provided in these Conditions.
- Work of any kind carried out at the Exhibition Venue must conform to the current local laws and regulations in force in Hong Kong and those specified by the Organiser. This applies to the Exhibitor, its agents, contractors and subcontractors. The Organiser reserves the right to stop any work which contravenes with any of these laws and regulations and the Exhibitor shall have no claim against the Organiser or its agents for any losses or damages relating thereto.
- The suspension of Stands or lighting devices from the ceiling structure of the Exhibition Venue will not be permitted. All lighting devices have to be attached onto a lighting truss of no more than 1.0m height, with a minimum of 2.5m and a maximum of 6.0m ground clearance.
- Fixings to the surface of the floors to secure margin boards and other stand fittings will not be permitted unless prior approval in writing is obtained from the Organiser.
- The removal and disposal of crates and stand fittings or materials are not covered by the Booth Service Fee and are subject to an additional charge based on the charges imposed by the Exhibition Venue or such other sum as the Organiser may reasonably determine.

Shell Booths

- Shell Booths are provided by the Organiser's official contractor and are of a standard design. No variation of the Shell Booth including but not limited to its fascia board, lettering and fittings, shall be allowed unless prior written approval is given by the Organiser.
- No decoration, booth fitting or exhibit shall exceed 2.5m in height or the height of the Shell Booth, whichever is lower.

Custom-built Stands on Raw Space

- Custom-Built Participation contractors' information, construction drawings and lighting distribution plan and site work deposit should be submitted to reach the Organiser for review no later than six weeks before the commencement of the Exhibition, and a copy of a valid insurance policy should reach the Organiser no later than four weeks before the commencement of the Exhibition. Otherwise, a late charge of HK\$1,200 (USD150) will be charged to the Exhibitor or its appointed contractor. Drawings submitted must be in a reasonable scale of not less than 1:100, fully dimensioned and must contain information such as floor plan, stand elevation, fittings, carpeting, colours and materials to be used, moving exhibits, audio-visual equipment, weights and point loading of exhibits. Drawings submitted will be forwarded to the management company of the Exhibition Venue for approval.
- No contractor's badge or vehicle pass will be issued for the Exhibition Venue and no custom-built Stand will be permitted to be erected at the Exhibition Venue unless the Exhibitor's contractors' information, construction drawings and lighting distribution plan, site work deposit (including late charge, if applicable) and a copy of a valid insurance policy have been received by the Organiser.
- All custom-built stand designs, stand materials used and its construction must conform to the rules and regulations of the Exhibition Venue and those of any public authority or department of the Hong Kong SAR Government.
- The transporting, assembling, dismantling and the removing of custom-built Stands are the responsibility of the Exhibitor or its appointed contractor. All such work must be carried out according to the arrangements and within the time limits specified in these Conditions or otherwise by the Organiser.
- Please note maximum booth height varies between halls and ancillary areas and the Exhibitor is advised to confirm this with the Organiser before commencing any Stand design work. As a general guide:

Exhibition Venue

Exhibition Venue	Maximum Booth Height
Hong Kong Convention & Exhibition Centre	2500-5500mmH
Asia World-Expo	4500-5500mmH

- For any Stand situated within ±500mm of the smoke curtain at the Hong Kong Convention & Exhibition Centre, please note the maximum allowable Stand height will be 2500 or 3000mm depending on the exact location. Again the Exhibitor is advised to confirm this with the Organiser prior to commencing any Stand design work.
- A safety report must be submitted for all custom built Stands exceeding 2500mm in height, using a hanging lighting truss and/or as otherwise deemed required by the Organiser and/or the Exhibition Venue. The Safety Report shall be endorsed by registered professional engineer in a structural discipline (recognized by the Engineers Registration Board). Exhibitors must accept full responsibility for the safety of the Stand, as the Construction Sites (Safety) Regulations (Chapter 59) is applicable.
- The safety report required under clause 25.1 should be submitted to the Organiser by 1800 hrs on the last move-in date before the Exhibition, at the latest. If this rule is not observed, the Organiser and/or the Exhibition Venue reserves the right to prohibit all access to the Stand.
- All Stands should be dismantled and removed together with all other materials and waste by 2400 hrs on the last date of the Exhibition (unless extra move-out arrangements have been agreed with the Organiser). Otherwise, hall usage charges will be imposed until all such items have been cleared.
- For overseas exhibitors or their appointed overseas contractors who intend to erect/dismantle their own Stands, it is mandatory to comply with the requirements imposed by the Immigration Department of Hong Kong. For further queries, please contact the Hong Kong Immigration Department.
- For detailed information regarding custom-built Stands in the Exhibition Venue, please refer to the Exhibitors' Manual with which all Exhibitors and/or their appointed contractors are required to comply.

Electricity

- Only electricity can be used as a source of light or power at the Exhibition Venue.
- All electrical works shall be carried out at Exhibitor's expense by the official contractor appointed by the Organiser. Design plan or proposals for electrical installation must be submitted to reach the Organiser for review not later than six weeks before the commencement of the Exhibition. The Organiser may require amendments or variations to be made to the design plan or proposals at its sole and absolute discretion.
- Electric current will be supplied in 210-230 volt, single phase. Electric current of a higher voltage, (380 volt, three phases), will be supplied subject to prior arrangement with the Organiser. The maximum electric power that will be supplied is 20 KW per 15 square meter of floor area.
- Electricity, whether from the mains, batteries or generators shall be supplied only through the Exhibition Venue's official contractor.

Use of Stand & Safety

- The Exhibitor shall be solely responsible for the precautionary measures (such as guards or other means of protection) to protect the public from any moving or working exhibits. Such moving or working exhibits shall only be demonstrated or operated by competent persons authorized by the Exhibitor and shall not be left running in the absence of such persons. Display of such working or moving exhibits must be subject to the Organiser's prior written approval.
- The use of laser products at the Exhibition requires prior approval in writing from the Organiser. Application for approval of such use must be submitted to reach the Organiser not later than two months before the commencement of the Exhibition.
- No advertising or demonstration at the Exhibition, including the staging of any fashion show, will be allowed at the Exhibition Venue unless the Organiser's advance approval in writing is obtained.
- Any musical performance, including the use of music recording for fashion show, requires the permission of:
 - The Composers and Authors Society of Hong Kong Ltd., 18F, Universal Trade Centre, 3 Arbutnot Road, Central, Hong Kong (Tel: 2846-3268 Fax: 2846-3261);
 - Phonographic Performance (South East Asia) Ltd., Room 3705, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong (Tel: 2866-6862 Fax: 2866-6869);
 - Hong Kong Recording Industry Alliance Ltd, 22/F, Shanghai International Investment Building, 48-62 Hennessy Road, Wanchai, Hong Kong (Tel: 25207000 Fax: 2882 6897); and
 - such other relevant bodies which are entitled to grant the relevant permission from time to time.
 All fees and expenses in connection with application of musical performance shall be borne by individual Exhibitor concerned.
- Publicity Materials of any Exhibitor may only be distributed from the Exhibitor's own Stand. No advertising, demonstration or canvassing for business may be carried out anywhere else within the Exhibition Venue. No exhibits or advertising signs shall be placed outside the confines of the Exhibitor's Stand.
- The Exhibitor may only display exhibits and Publicity Material which correspond to the product category zone as stated in the booth confirmation letter of the Exhibition.
- The Exhibitor shall not hang on, or otherwise adhere to, the fascia boards any stickers, posters, hangers or other materials.
- Gas-filled balloons shall not be permitted at the Exhibition Venue under any circumstances.
- Exhibitor's Stand must be manned by an authorized and competent representative of the Exhibitor at all times during the Exhibition. Such representative must be fully conversant with the Exhibitor's products and/or services and shall be duly authorized to negotiate and conclude contracts for the sale of the Exhibitor's products or services. The Exhibitor shall produce confirmation (in such form as may be reasonably required by the Organiser) that the representative shall comply with these Conditions and with any and all directions which the Organiser or its agents may give before or during the Exhibition.
- Organiser shall be entitled at its sole and absolute discretion to require forthwith to be removed, and to remove, at the Exhibitor's expense, from any Stand or any area allocated for Custom-Built Participation made available to any Exhibitor, any goods, Publicity Material, items or things displayed or placed there without any obligation to give any reason therefor, and without incurring any liability for any loss, damage or expense whatsoever incurred by the Exhibitor or any other person as a consequence thereof.
- The Exhibitor warrants that the exhibits and packages thereof and the Publicity Material or any other part of the display on the Stand do not in any way whatsoever violate or infringe any third party's rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. The Exhibitor agrees to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party's claim of infringements by the Exhibitor and/or the Organiser and/or the latter's agents, representatives, contractors or employees of such third party's rights.
- The Exhibitor agrees that it shall comply with any Exhibitors' Brief on the Protection of Intellectual Property Rights at TDC Exhibitions ("Exhibitors' Brief") that the Organiser may issue from time to time, including abiding by any complaint procedures and penalties stated in the Exhibitors' Brief, whether as a complainant of infringement of intellectual property right or as a party subject to any such complaint. If the Exhibitor fails to abide by any of the terms and conditions of the Exhibitors' Brief, the Organiser shall have the sole and absolute discretion to ban the Exhibitor and any of its parent, associate, affiliated and/or subsidiary companies from any or all future TDC exhibitions and / or to further ban any representatives of the Exhibitor in question from entering the venue of the current TDC Exhibition in which the Exhibitor is participating.
- If a complainant/an Exhibitor ("complainant") files a complaint with the Organiser in accordance with the Exhibitors' Brief and requests the Organiser to take action against an Exhibitor, the complainant agrees to hold the Organiser, its agents, representatives, contractors and employees (including but not limited to their legal advisors) harmless and to fully indemnify each and every one of them against any and all liabilities, losses, costs (including but not limited to legal costs), expenses and damages of any nature whatsoever incurred or suffered by any of them as a result of or however arising from any action that the Organiser, its agents, representatives, contractors or employees (including but not limited to their legal advisors) may take in reliance of or as result of such complaint filed by the complainant, or any other requests, directions or instructions made or given by the complainant pursuant to such complaint. The complainant further agrees not to take any legal action or make any claim or demand against the Organiser, its agents, representative, contractors or employees (including but not limited to their legal advisors) in relation to such complaint and the alleged infringement of intellectual property rights.

43. Stand assembling, installation and decoration must be carried out within the time limits specified by the Organiser and must in any case be completed by 6:00pm on the day immediately preceding the commencement date of the Exhibition. The Organiser reserves the right to assemble, install or decorate any area in the Exhibition Venue allocated for Custom-Built Participation or Stand which is not completed by that time at the Exhibitor's expense.
44. Repairs or alterations to the Stand or displays may only be carried out after the Exhibition is closed to the public and with prior written agreement of the Organiser.
45. No Stand or exhibits shall be dismantled or removed before the official closing time of the Exhibition on the last day of Exhibition unless special permission has been given by the Organiser.
46. All audio-visual equipment must generate a noise level which does not cause any annoyance or inconvenience to other Exhibitors or visitors. The Organiser reserves the right to appoint one or more exclusive audio-visual equipment suppliers whereupon the Exhibitor shall be obliged to hire the equipment of such exclusive suppliers.
47. No Exhibitor shall engage in or permit filming, sound or video recording, telecasting and broadcasting at the Exhibition Venue unless prior written approval is obtained from the Organiser.
48. Public auctions shall not be permitted at the Exhibition Venue under any circumstances.
49. Full particulars of all personnel, agents or representatives of the Exhibitor must be submitted to the Organiser for approval and registration before they may be admitted to the Exhibition Venue. All such personnel, agents and representatives of the Exhibitor as are approved by the Organiser ("authorized personnel") will be issued with badges for identification and admission purposes. The Exhibitor hereby undertakes to procure that its authorized personnel shall:- (a) display their badges conspicuously whilst at the Exhibition Venue; (b) do not pass their badges to any other person; (c) return their badges to the Organiser at the conclusion of the Exhibition upon demand by the Organiser; (d) comply with all obligations expressed to be imposed by these Conditions on the Exhibitor; and (e) comply with all obligations imposed on them as the condition of approval of their admission to the Exhibition by the Organiser.

Publicity

50. The Organiser shall arrange and be responsible for all publicity arrangements for the Exhibition both overseas and in Hong Kong and no Exhibitor, or its agents, shall give or cause to be given any interview, public announcement, press statement, or any other publicity whatsoever intended to publicize the Exhibition as a whole.
51. The Exhibitor shall not disclose, appropriate or use and shall prevent its representative at the Exhibition from disclosing, appropriating or using any technical or confidential information regarding the business or affairs of the Organiser or any of the Exhibitors at the Exhibition acquired by way of the Exhibitor's license to exhibit at the Exhibition.

Move-in and Move-out of Stand Materials/Publicity Material & Exhibits

52. Exhibitor shall move in to the Exhibition Venue according to the arrangements and within the time limits specified by the Organiser.
53. The arrangement and payment for transporting goods to and from the Exhibition Venue, and the receiving, decorating and removing its exhibits are entirely the responsibility of the Exhibitor.
54. No trolleys shall be allowed in any carpeted areas of the Exhibition Venue.
55. All exhibits, Stand materials/Publicity Material and the like of the Exhibitor shall be removed by the relevant Exhibitor immediately after the closing of the Exhibition according to the arrangements and within the time limits specified by the Organiser. Any exhibits or Stand material/Publicity Materials and the like of the Exhibitor left behind at the Exhibition Venue shall be deemed abandoned and shall be disposed of by the Organiser at the expense of the Exhibitor concerned. All proceeds (if any) of such disposal shall be retained by the Organiser and the Organiser shall not be obliged to account the proceeds to the relevant Exhibitor.
56. The Organiser reserves the right to appoint one or more exclusive contractor(s) to handle the movements of all goods and exhibits in and out of the Exhibition Venue, whereupon the Exhibitor shall be obliged to hire the services of such exclusive contractor(s).

Links to Exhibitor's Web Site

57. The Exhibitor's Web site should: (a) be professionally prepared, organised and maintained in a presentable and respectable manner, compatible with the quality image of the Organiser; (b) contain information aimed at promoting trade and business, and should be in compliance with all applicable laws; (c) not be a mail order catalogue for products or services as retail operations are not permitted to function through the access made available on the Organiser's Web site; and (d) not be a database or contain any link to other Web sites.
58. The Exhibitor agrees to and welcomes the Organiser's establishment and provision of a hypertext link to the Exhibitor's Web site on the Organiser's Web site for such duration as the Organiser in its sole and absolute discretion deems fit. The Exhibitor agrees that the Organiser shall not be liable for any loss or liability whatsoever arising from or in connection with the Organiser's provision or removal of the hypertext link or any service interruptions of the Organiser's Web site, whether caused by the Organiser or its employees or not.
59. The Exhibitor warrants to the Organiser that its Web site does not contain any of the following: (a) critical, defamatory, libellous, slanderous or derogatory messages, statements or material about other countries, territories, governments, cultures, religions, persons, companies, organizations, entities, products, services or otherwise; (b) obscene or indecent articles; (c) messages, statements or material which may be considered violent, racist, harmful or otherwise objectionable in nature; (d) any information or material which is deceiving, misleading or likely to cause confusion to site visitors; (e) any information or material which is illegal in the Exhibitor's country, the country its website is hosted in, or Hong Kong.

Exhibitor's Undertakings

60. The Exhibitor hereby undertakes to the Organiser that it shall: (a) take all necessary precautions to ensure that: (i) the information or material contained in the Exhibitors' Web site is at all relevant time accurate, truthful and complete; (ii) the Exhibitor's Web site is virus free and that it shall inform the Organiser immediately of any infection or suspected infection of any part of its Web site by any kind of virus; (b) regularly update its Web site to maintain accuracy and to ensure conformity with the established image and good reputation of the Organiser; (c) inform the Organiser of any changes made to the name of a web page on the Exhibitor's Web site or its home page; and (d) ensure that the contents of its Web site: (i) do not infringe any intellectual property rights or other rights of any third party; (ii) must not at any time violate any laws applicable to the Exhibitor or the Organiser, including but not limited to any Hong Kong law, or any international conventions, codes or regulations applicable to the Internet or its usage, and other applicable laws; and (iii) are not, in the reasonable opinion of the Organiser, unfavourable to the image of the Organiser or otherwise undesirable.
61. Where the Exhibitor is using online services provided by the Organiser and/or has registered for those services by applying for a Username, including via the Exhibitor Online Platform, it shall not allow any person other than those authorised to act on its behalf to use such online services, and it shall not allow any person to use such services for or in connection with any unauthorised or illegal purpose or activity. The Exhibitor shall notify the Organiser as soon as practicable if it becomes aware of any such use.
62. The Organiser reserves the right at any time to bar access to or delete the link between the Organiser's Web site and the Exhibitors' Web site at the Organiser's sole and absolute discretion without notice and without giving any reasons therefor.
63. The Exhibitor irrevocably waives all rights to bring any claim or action against the Organiser for any loss, damage or injury which may arise as a result of the way in which the linked site is depicted or portrayed on or accessible from the Organiser's Web site.
64. The Organiser shall not be responsible for any illegal or unauthorized use of materials from the Exhibitor's Web site or other infringement conducts of any visitors to the Exhibitor's Web site via the link on the Organiser's Web site.
65. The Exhibitor undertakes to fully indemnify and at all time to keep indemnified in full the Organiser from and against all losses, liabilities, actions, proceedings, claims, damages, costs (including but not limited to legal costs) and expenses whatsoever and wherever arising which the Organiser may suffer or incur by reason of or in relation to or otherwise associated with its hypertext link to the Exhibitor's web site.

Exclusion of Liability

66. Other than death or personal injury caused by the negligence of the Organiser or its employees, none of the Organiser's, its agents, representatives, contractors or employees shall be liable in any way whatsoever in respect of any loss, injury or other damages suffered by or caused to the Exhibitor, its agents, representatives, contractors or employees or the products or other property of the Exhibitor or of such parties or of any other Exhibitors or visitors. For the avoidance of doubt, any death or personal injury caused by or resulting from the acts of God, war, health concerns (such as the outbreak of the Severe Acute Respiratory Syndrome), threats of terrorist attack, riots, demonstrations, civil disturbances, inevitable accident or any other cause not within control of the Organiser shall not be regarded as the negligence of the Organiser or its employees. Any approval granted by the Organiser pursuant to the Conditions shall not constitute any form of endorsement of the subject matter of the approval by the Organiser.

67. The Organiser shall not be responsible in any manner whatsoever for the consequences of any introduction or commercial transaction made between the Exhibitor and other parties during or as a result of the Exhibition.
68. The Exhibitor undertakes to fully indemnify and at all times hereafter to keep indemnified in full the Organiser, its agents, representatives, contractors and employees on demand from and against all losses, liabilities, actions, proceedings, claims, damages, costs (including but not limited to legal costs) and expenses whatsoever which it may suffer or incur by reason of or in relation to the negligence, willful default or fraud of the Exhibitor in the performance of any agreement hereunder or any breach by the Exhibitor of these Conditions.
69. The Organiser undertakes no financial or legal responsibility for any type of risk concerning or affecting the exhibitors/visitors, their personal belongings and exhibits. The Exhibitor shall be responsible for effecting insurance which shall include (but not limited to) its displays, exhibits and stands against loss or damage by theft, fire, water, public (including occupier's liability) and any other natural causes, and shall produce such policy of insurance to the Organiser upon request.
70. The Exhibitor shall take out insurance policies to cover itself against all potential liabilities imposed on it in these Conditions as well as possible legal liability for negligence and shall produce such policies of insurance to the Organiser upon request. Exhibitor is fully liable for any loss or damage caused by an act or omission of the Exhibitor or its agents, representatives, contractors or employees to any property of the Exhibition Venue, the other Exhibitors or the Organiser. For exhibitors with precious exhibits, they are requested to take out insurance coverage and/or special security service at the exhibitors' expense for overnight storage.
71. The Organiser reserve the right to exercise a general lien over any property the Exhibitor has in the Exhibition Venue in respect of all monies due from the Exhibitor to the Organiser (including but not limited to claims for damages) in connection with the Exhibition.
72. The Exhibitor hereby agrees that the maximum liability of the Organiser under these Conditions shall not exceed the fee actually received by the Organiser from the Exhibitor.

Waiver

73. The waiver by the Organiser of any of these Conditions shall not prevent the subsequent enforcement of these Conditions and shall not be deemed to act as a waiver in respect of any subsequent breach.

Termination of Right to Exhibit

74. The Organiser shall have the right to terminate without notice an Exhibitor's right to exhibit in the Exhibition and in any other exhibition or trade fair organised by the Organiser and to close the Stand immediately at the Exhibitor's expense in any of the following circumstances: (a) if an Exhibitor or any of its representatives commits a breach of any of the Conditions or any additional rules and regulations introduced in accordance with clause 82 of the Conditions; or (b) if an Exhibitor, being a body corporate, enters into a liquidation whether compulsory or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or takes or suffers any similar action in consequence of debt or if an Exhibitor being a sole proprietorship or partnership becomes, or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors or takes or suffers any similar action in consequence of debt; or (c) if the Exhibitor conducts any activity which, in the opinion of the Organiser, does not conform to the nature and purpose of the Exhibition, or interferes with the rights of other Exhibitors at the Exhibition; or (d) if the Exhibitor displays prices or sells goods (which in either case does not conform to the nature and purpose of the Exhibition) to private persons or sells goods for immediate delivery in the Exhibition Venue; or (e) if the Stand is not occupied by the Exhibitor 30 minutes before the opening hour (as published in the Exhibitor's Manual produced by the Organiser) on the first exhibition day of the Exhibition, the Exhibitor shall be deemed to have withdrawn from the Exhibition, and the Organiser shall have the right to use the Stand or area allocated to the Exhibitor for Custom-Built Participation as it deems appropriate. The Booth Service Fee paid will be forfeited as if the Exhibitor had cancelled the participation as of such date; or (f) if the Exhibitor's display on its stand incorporates less than 60% of its display area exhibiting the appropriate products corresponding to the product category zone as stated in the booth confirmation letter of the Exhibition or incorporates any product which does not correspond to the product listing as stated in the Application Form of the Exhibition; or (g) if the Exhibitor is found to be acting in a discriminatory manner against certain visitors at the Exhibitions; or (h) if the Exhibitor is found to have committed any act which, in the opinion of the Organiser, might prejudice or damage the reputation and/or image of Hong Kong, its industries, the fair or the Organiser. Areas of concern include product safety and respect for intellectual property rights (IPR), labour rights, environmental laws etc; or (i) if the Exhibitor is accused or convicted of any criminal offence or otherwise so conducts itself as to bring itself, the Exhibition or the Organiser into disrepute; or (j) if the Exhibitor is in breach of any applicable local laws, rules or regulations; or (k) if the Organiser in its sole and absolute discretion decide that the Exhibitor's right to exhibit shall be terminated.
75. In the event that an Exhibitor's right to exhibit in the Exhibition is terminated under clause 74(a), (b), (c), (d), (e), (f), (g), (h), (i) or (j) of the Conditions, the Exhibitor shall have no claim for refund of any monies paid to the Organiser.
76. The Organiser shall return to the Exhibitor all Booth Service Fees paid in the event of a termination of the Exhibitor's right to exhibit under clause 74(k) of the Conditions. The Exhibitor shall have no other claims against the Organiser for any of its loss or damages in connection with any such termination.

Postponement and Cancellation of Exhibition

77. The organiser reserves the right to change the date(s) of the Exhibition to other date(s) (including but not limited to postponing to later date(s) as the Organiser deems fit, or cancel, alter in character or mode, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor due to circumstances beyond the Organiser's control including but not limited to acts of God, war, health concerns (such as outbreaks of the Severe Acute Respiratory Syndrome, bird flu or other health threats), fear of terrorist attack, riots, demonstrations, travel restrictions, curfew, epidemic, embargo, civil unrest, legal proceedings, industrial disputes of whatever nature, government regulations, the lack of or refusal to grant any government or third party approvals, permits, consents or licences, major disruption of transport system, system malfunctions or failure of telecommunications or other electronic communications that make it in the opinion of the Organiser impossible or impractical or undesirable for the Organiser to hold the Exhibition as initially planned. The Exhibitor shall have no claim against the Organiser or its agents or representatives, whether for loss or damage, or return of all or part of any money paid by the Exhibitor in respect of any postponement, cancellation, alteration, reduction, shortening or extension made in accordance with this provision.
78. The Organiser reserves the right to change the plan, site character or venue of the Exhibition at any time without giving notice to the Exhibitor. Proportional allowance for use of the Exhibition Venue may be made if deemed appropriate by the Organiser (in its sole and absolute discretion) but it shall not be liable for any further compensation to the Exhibitor.

Disclaimer

79. The Organiser has the sole and absolute discretion in relation to the admission of visitors to the Exhibition (including but not limited to determining any admission requirements or procedures). The Exhibitor acknowledges that the Organiser has given no commitment or guarantee as regards the number of visitors to the Exhibition and the results of the Exhibition and agrees that it has no claim against the Organiser or its agents or representatives in this connection.
80. The Exhibitor acknowledges and understands that the hosting of the Exhibition at the designated venue by the Organiser may be subject to approval(s), permit(s) and/or licence(s) from the Hong Kong Government and/or the relevant authorities and/or other third parties. Without affecting the operation of any other clauses in these Terms and Conditions, the Organiser reserves the right to, in its sole and absolute discretion, change, reallocate or cancel the venue of the Exhibition in the event that any permit, license or approval from the Government or relevant authorities or any other third parties which is necessary or required for the Exhibition to take place at the initially designated venue is not issued or cannot be obtained for whatever reason or where the hosting of the Exhibition at the initially designated venue is impermissible or impracticable or undesirable in the circumstances due to matters in relation to or connected with the construction, reconstruction, renovation or modification of the initially designated venue. In the event of any change, reallocation or cancellation of venue under this clause, the Exhibitor shall have the right to obtain from the Organiser a full refund of any Booth Service Fee or money related to such application paid to the Organiser direct. If the Booth Service Fee or any money paid in relation to such application was paid to any agent or representative of the Organiser, the Organiser shall have the responsibility to refund any such Booth Service Fee or money paid to the Exhibitor only if the Organiser has received the Booth Service Fee and/or money from its agent or representative in full. In any event, the Organiser is not responsible for and the Exhibitor shall have no claim against the Organiser or its agents or representatives for any loss or damage of whatsoever nature and howsoever incurred or suffered in respect of any change, reallocation or cancellation of venue under this Clause.
81. The Exhibitor acknowledges and agrees that the Organiser shall not be responsible for any losses or damages that the Exhibitor's business may suffer and that the Organiser has made no warranties of any kind, express or implied for services to be provided hereunder. The Organiser hereby disclaims any warranty or merchantability or fitness for any particular purpose.
82. The Exhibitor further acknowledges and agrees that the Organiser shall not be responsible for any system malfunctions or failure of telecommunications or other electronic communications at the Exhibition Venue which is beyond the Organiser's control.

Additional Rules & Regulations

83. The Organiser reserves the right to interpret, alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the exhibitors' manual) at any time it considers necessary for the orderly operation of the Exhibition. The amended Conditions and the additional rules and regulations shall become effective immediately upon posting of the same on our website at www.hktdc.com/hktradeairs. Once the amended Conditions and the additional rules and regulations have been posted on our website at www.hktdc.com/hktradeairs, you will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. All interpretations of these Conditions and any additional rules and regulations by the Organiser shall be final and binding on the Exhibitor.
84. The Exhibitor shall abide by the rules and regulations of the Exhibition Venue which are deemed to be integral parts of and incorporated into these Conditions. In the event of conflict between the provisions of such rules and regulations and these Conditions, these Conditions shall prevail. Copies of the rules and regulations of the Exhibition Venue are available from the Organiser on request.
85. The Exhibitor is responsible for all its own costs and charges incurred in entering into and carrying out the agreement governed by these Conditions, including any and all costs associated with communications facilities and access to electronic services.

Notices

86. All notices, agreements, approvals, permissions and the like required by these Conditions shall be in writing must be given: To the Organiser either by electronic mail to exhibitions@hktdc.org; fax to (852) 2584 0249; or post to Hong Kong Trade Development Council, 38/F, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong; To the Exhibitor either by the website at www.hktdc.com/hktradeairs or via the Exhibitor Online Platform or by email, fax or post to the addresses given in the Application Form; or by such other methods as agreed or as notified by the Organiser from time to time. The Exhibitor consents to the use of electronic records and communications and online processing for all matters connected to these Conditions or their subject matter.

Conflict with Application Form

87. If the provisions of these Conditions conflict with the Application Form, the provisions of these Conditions shall prevail.

Language

88. These Conditions are prepared in both English and Chinese languages. In the event of any discrepancy between the two language versions, the (English) version shall prevail.

Governing Law

89. These Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and the Exhibitor irrevocably submits to the non-exclusive jurisdiction of the Hong Kong courts.

(Chinese version will be furnished upon request 如欲索取此文件之中文參考版本，請與主辦機構聯絡。)